Molokai Arts Center  
Minutes for Friday, October 31, 2010 Board Meeting

In Attendance, Emillia Noordhoek, President, Dan Bennett, Vice-President, April Torres, Recording Secretary, Kim Markham, Treasurer, Betty West, Secretary, Annette Pauole-Ahakuelo, and Roberta K. Helm.

Emillia Noordhoek called the meeting to order.

The minutes from the previous meeting were amended and approved as amended in clarification of motion initiation.

Discussion of getting insurance continues. Kim is working on this.

This Saturday, November 6, 2010 MAC will have a booth at the 8th annual Business and Food Expo next to Coffees of Hawaii. 11:00 A.M. to 4:00 P.M. Dan Bennett has a sign-up sheet for those who can help us work in the booth. We will have a 6 foot table which is not much room for display. Betty will bring a shelf to add to our display space. Kim is working on a structure to display our sign. We still have plenty of soap to sell as well as 26 t-shirts, and various soap dishes. More soap dishes are needed as well as other pottery to sell. We can set up on Friday after 3 p.m. We will donate a lucky number gift of a soap dish and soap and a t-shirt.

Annette Pauole-Ahakuelo brings to our attention a need for business cards to hand out. She has volunteered to make some to have on hand for Saturday.

Next order of business was discussion of the next fund raiser which will be the Silent Auction at Coffees before the jazz event. Kim will check with Maria about the date of December 11th as the 4th conflicts with the Christmas parade in Kaunakakai. We will pre-sale tickets for $10.00 which will buy a mocha mama mug or a t-shirt. MAC is still collecting donations of art works!

Next order of business, Kim Markham gave a treasurers report: (see attachments)

Kim tells us that the soap dishes really drive the sales of the soaps. At the time of this meeting it is reported that 34 of 60 t-shirts have sold. We will be ordering more shirts as soon as possible. We have realized a 22 % return on our investment.

Emillia suggests we track our volunteer hours. For example 1/2 hour
per soap dish. Time spent in booths selling etc.

Emillia asked Kim for something in writing for her credit card payments for MAC mailings, for grant work, and money advanced for any and all purchases to protect Kim’s investment.

Kim proposed that as soon as we have $800.00 in cash we do the IRS filing. $750.00 is needed.

Dan announced MAC will have a table at his sale on November 27th with some of his pottery items at ½ price. T-shirts and soaps will also be for sale.

Kim wrote a draft for a press release about MAC and the choosing of art work for the soap box. We discussed preparing a brochure at this time instead. Kim will re-write into a pamphlet inviting others to donate their art work.

MAC now has a website:  http://molokaiarts.yolasite.com/  created by Jenn Whitted.

There was discussion of additional grant writing for Kim and Emillia to research as well as an ask letter with a rough draft e-mailed on Saturday.

Dan moved we adjourn the meeting. Betty seconds the motion. Meeting adjourned.

Next meeting will be November 14, 2010 at Emillia’s during the raku workshop which will start at 8 a.m.